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**MediumRare Records Expanding in 2020; Sacramento’s Top-Rated Vinyl and Collectible Store to Feature More Hi-Quality New & Used Vinyl, CD’s, Magazines & Collectibles.**

(Sacramento, CA) MediumRare Records & Collectibles, Sacramento’s #1 Rated record store by Sacramento News & Review, located in the Warehouse Artist Lofts at 1104 R Street, will expand its entire product line of vinyl, collectibles and vintage magazines, March 1, 2020.

The new, expanded MediumRare Records will feature a museum-like atmosphere, a restored, 50-year-old juke box, and an even larger selection of new and vintage vinyl, cassettes and collectibles, from the ‘50s through the ‘80s. Entire families can step back in time and enjoy exhibits and rare collectibles of music icons such as The Beatles, Beach Boys, Elvis Presley and others.

“I’ve always envisioned a record store that felt more like a museum that showcases original vinyl and artifacts from the musicians that created and shaped rock and roll,” said store owner Marty De Anda. “At MediumRare, you can pick up an original copy of The Beatles Sgt. Pepper’s Lonely Hearts Club Band as well as the cool portable record player that it was originally played on.”

Located in the Warehouse Artist Lofts in the center of the city’s blossoming art scene, MediumRare Records & Collectibles continues its mission to provide customers with a hi-quality, music shopping experience. With more and more music retailers disappearing from the local landscape, DeAnda envisions MediumRare Records as “a musical oasis.”

“It’s a collector's dream, an exciting experience for the entire family and a great resource for those who’ve recently discovered the wonders of vinyl,” he adds.